

let's collaborate!

We love developing mutually beneficial community partnerships

SJIWFF is one of the longest-running women's film festivals in the world, and our primary audience is Canadian women aged 25-45, with interests like skincare, food and beverages, home and garden, employment, and more.





We have a strong, dedicated in-person and online following that's only grown as we've incorporated virtual film streaming into our festival. We love using our platforms to help promote local businesses and artists.

Our Festival takes place annually in October, and our year-round programming includes community film screenings, a provincial screening tour, film camps, industry panels and special events.

Check out our ideas and opportunities for collaboration, and let us know if you'd like to work together!

For more information or to discuss opportunities, please contact Jenn Brown, Executive Director, at: jenn@WomensFilmFestival.com

Following

-  7,722 followers
-  7,411 followers
-  4,723 followers
-  2,726+ subscribers

Opportunities for Collaboration

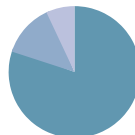
- Cross-promo contests & giveaways
- Discount for patrons who show ticket stub
- SJIWFF promo in takeout & giveaways
- Food/drink/product special with charitable cash donation to SJIWFF
- Posters in business
- Window display
- Social Media takeover

Our Audience



86% Atlantic
Canadian
16% Ontario
6% Other

80% Women
13% Men
7% Non-binary/other



Most engaged users: ages 25-40

Our Reach during the Festival

Website



- 9k+ unique visitors
- 96%+ from Newfoundland & Labrador

Facebook



- Audience of 51K+
- 1/3 of our audience is right here in St. John's. Talk about supporting local!

Instagram



- We reach over 17k people
- Millennials (25-40) make up over half our Instagram following

Twitter



- Our tweets were seen 89k times